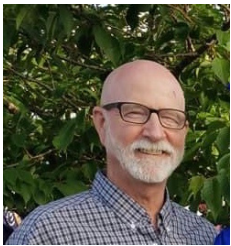




INTRODUCING SOUTH COASTAL VILLAGE CHAIRS



Meet our Chairman
Ron Kerchner

Ron and his wife have lived in Sea Colony for the last 15 years. They moved from the Pittsburgh, PA area, so Ron is a Steelers' fan. He served as the Treasurer for St. Martha's Episcopal Church and is now the Senior Warden (head of the Vestry) and led the search for a new priest.

Additionally, Ron volunteers in a non-profit organization called "The Way Home" that helps prisoners transition to civilian life. Ron is hopeful his background as a retired Air Force Colonel, leading R & D organizations, and as a defense contractor with proposal writing experience will enable him to lead the efforts to get the South Coastal Village Volunteers operational. Also, he currently is running his own business, Church Bookkeeping Services, so he is familiar with business start-up issues.



And Vice-Chairman
Christine Powers

Christine lives with her husband and two dogs in Middlesex Beach, DE. She moved here from Washington, DC in 2010 after retiring from the U.S. State Department where she was responsible for senior leadership training and development.

In the past two years, Christine has served as a care-giver to neighbors in hospice care and was inspired by the way friends and the community came together to provide emotional and other kinds of support. She hopes that this is what the South Coastal Village will do in the Bethany Beach, Ocean View and Millville area.

Christine hopes to contribute the skills and competencies she learned in over thirty years with the federal government and ten years of running her own consulting business to the South Coastal Village Volunteers.

KICKOFF DONATION

Bethany Beach Landowners Association Donates \$1,000 to South Coastal Village Volunteers

South Coastal Village Volunteers received a \$1,000 donation from the **Bethany Beach Landowners Association** to help launch our efforts to serve seniors residing in the Bethany Beach, Ocean View and Millville ZIP codes. BBLA President **Kathy Sierra** said BBLA hopes to provide “some measure of aid in ... endeavors to support senior citizens ... by allowing them to remain in their homes for as long as possible.” SCVV chairman **Ron Kerchner** expressed the group’s gratitude for this “very significant gift which will help kick off our efforts. With the growing numbers of older adults making their home in Sussex County, it is imperative that volunteer organizations provide support to make it possible for them to remain in their homes and active in our community.” The main focus of SCVV at this time, in addition to organizational tasks, is to recruit members and volunteers. Members must live in the Bethany Beach, Ocean View or Millville ZIP

code, will pay an annual fee of \$500 for a single membership or \$750 for a household and will be eligible to receive up to twenty-five hours each month in services. This is equivalent to \$1.67 per hour for a single person and \$2.50 per hour for a household of two or more people. We plan to offer financial assistance for households with an income of less than \$25,000 per year. Supporting memberships, which grant access to our list of vendors, will also be available. Volunteer services include rides to medical or personal appointments or shopping, help with household tasks and projects, assistance with plant and pet care, support with technology, and friendly calls and visits to members’ homes to promote wellness and socializing. In the near future, members will have access to vetted vendors who will perform services for them at a discounted rate.

Volunteers are able to choose the capacities in which they provide support and the times they are available. In addition to working directly with members, volunteers will have the option of working on office and organizational tasks. All volunteers and vendors will provide references and complete background checks to assure members’ security. With BBLA’s generous donation as an initial foundation, fundraising efforts, including an annual appeal letter, will be starting soon.



Establishing an SCVV Office

At the present time, several locations are under consideration for a local office for South Coastal Village Volunteers. **Diane Stroebel**, who has had over twenty years' experience with operations involved with providing essential services through call centers, will serve as Operations Manager for SCVV. Diane received extensive training in Village procedures at the Lewes office of Village Volunteers, and that, combined with her knowledge and experience, will enable her to ensure our SCVV office will provide excellent service to our members and volunteers.

All members of the SCVV Steering Committee participated in at least two sessions of training by experienced volunteers in the **Lewes Village Volunteers** office. This training included general information about membership and volunteering and experience inputting requests for service into the computer. Since SCVV will operate as a branch of Village Volunteers, we will have the use of VV's comprehensive computer systems. Additional volunteers who are interested in working in the office will supplement members of the Steering Committee in coverage for the office.

Procuring a telephone and computer for the SCVV office are in process. We are working with VV to enhance their website and include SCVV on the website. The design of our logo is nearly completed. We are currently acquiring the tools and designing processes so the phone and scheduling systems will operate smoothly.

We expect to be operational by early 2021.

Steering Committee

The Steering Committee is completing the day-to-day tasks of organizing the South Coastal Village Volunteers

Ron Kerchner, Chairman
Christine Powers, Vice-Chairman
Betty Martin, Secretary
Elizabeth Bolton & Lois Pastore -
Outreach & Volunteers
Jack Gordon - Finance and Government
Liaison
Joan Gordon - Communications/PR
Kathy Green & Karen Taylor - Development
and Marketing
Diane Stroebel - Operations Manager

Strategic Partners

Our Strategic Partners are a group of professionals in the area who have a special skill to contribute to the development and operations of SCVV

Christine Connor
David Green
Carol Houck
Charlie Kopay
Michelle Morgan
Annie Raskauskas
Tempe Steen
Claudia Thayne

“The best way to find yourself is to lose yourself in the service of others.”

-MAHATMA GANDHI

South Coastal Village Volunteers Joins Village Volunteers

On July 29, **South Coastal Village Volunteers (SCVV)** signed a Collaboration Agreement with the **Greater Lewes Community Village, known as Village Volunteers (VV)**. Village Volunteers is providing training for volunteers and administrative support for the new South Coastal organization, including use of its non-profit status for fundraising and a separate designated bank account for its operation. SCVV is a branch of Village Volunteers.

In a warm welcome, **Bennett Connelly**, president of Village Volunteers, praised the new relationship with South Coastal Village Volunteers. "With the increasing number of seniors in Sussex, this partnership will allow us to expand our resources to meet the growing needs" of the Sussex County area, he said.

Village Volunteers executive director **Jackie Sullivan**, who shepherded the process through

months of negotiation and planning, said, "The commitment and drive of South Coastal Village Volunteers is amazing. While this may be a new, or fledgling, organization from a Village perspective, they are truly talented people."

SCVV has a Steering Committee which now has ten members; **Ron Kerchner** is serving as the Chair and **Chris Powers** is the Vice Chair. Ron and Chris are SCVV's representatives on the VV Board of Directors.

SCVV reps meet weekly on a VV- SCVV Working Group. This group facilitates our start-up and has been very helpful. VV is extremely gracious sharing their documentation and experience with SCVV, and this is saving us immeasurable time, effort and pain.

To get more information on becoming a member or volunteer, or on making a donation, go to www.villagevolunteer.org.



CONTACT US!

South Coastal Village Volunteers
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www.villagevolunteer.org



South Coastal Village Volunteers is a branch of Village Volunteers, an IRS approved 501(c)(3) nonprofit organization. For more information, visit www.villagevolunteer.org